



FRANK SPILLMAN

SENIOR WEB DEVELOPER | E-COMMERCE | DIGITAL DESIGNER

As the founder of Web Evolve, I'm a versatile digital professional with over 8 years of experience building responsive websites, designing intuitive interfaces, and developing branded digital products. I bring together front-end development, digital marketing, and user-centered design to create solutions that deliver — for both e-commerce brands and enterprise platforms.

My work includes leading UX/UI design and visual systems on Microsoft-aligned platforms, where I craft clean dashboards, design adaptive cards, create hundreds of custom app icons, and develop AI-powered corporate characters used across onboarding, internal tools, and dashboards.

Driven, well-organized, and passionate about people, I'm committed to continuous growth, innovation, and delivering work that is both purposeful and beautifully executed.

WORK EXPERIENCE

SENIOR TECHNICAL CONSULTANT

2022 – Present

- UX/UI
- Power Apps dashboard design
- Adaptive Card design
- Custom app icon system (hundreds created)
- AI-powered character creation (16+ actors, multiple scenes)
- Equipment lifecycle flowcharts & logic
- Floor plan seat booking interface (HTML/CSS)
- Logo design
- Technical consulting and support
- Microsoft Power Apps in a Day course – Moderator
- Microsoft Power Automate – Moderator
- Welcome screen design (modern, minimal, Microsoft style)

Braintree

Reference:
Pieter Cornelius
VP | Productivity ISV
+27(0)87 805 1772

FOUNDER | DIRECTOR

2022 – Present

- Custom Website Design and Development
- UX/UI
- Email Marketing campaigns
- Website SEO
- Website Hosting Services
- Creative Graphic Content Design
- B2B Product Management Systems
- Security Login Portals
- Interactive Platform Development
- Social media marketing campaigns

Web Evolve

WEBMASTER | ONLINE HEAD

2020 – 2022

- Web development & design
 - Shopify
 - Webflow
 - WordPress
- Digital and print graphic design
- E-Commerce strategist
- Digital marketing coordinator
- B2B stock management systems
- Team management

International Colours

- Jekyll & Hyde (ZA, AUS, UK)
- Brando
- Porter & Craft

Reference:
Thomas Sorensen
General Manager
+27(0)84 555 9986

WORDPRESS WEB DEVELOPER | SOCIAL MEDIA MANAGER

2017 – 2020

- WordPress Developer
- Social media manager
- Graphic Design

Addon Digital

Reference:
Adrienne McCarthy
adrienne@addondigital.co.za

HEALTH & FITNESS SPECIALIST

2005 – 2017

- Personal training
- Muscle rehabilitation
- USN-sponsored athlete

Self-employed

SKILLS

DESIGN & CREATIVE SKILLS

- UX | UI
- Graphic & digital design
- Email Marketing
 - Klaviyo
 - Mailchimp
- Logo design
- Catalogue design
- Product branding design
- AI character creation (multi-scene corporate actors)
- Video content creative
- Photography (product and fashion)

TECHNICAL & DEVELOPMENT SKILLS

- WordPress
 - Custom theme development, PHP template building, theme setup
 - PHP: WordPress functions, theme hooks
 - HTML5, CSS3, JavaScript
- Shopify
- Webflow
- Microsoft Power Pages
- Microsoft Power Apps
- Microsoft Power Automate
- E-commerce & WooCommerce
- Power Apps dashboard design
- Hotdesk booking interface / Floorplan design
- Adaptive Card design
- Icon system design (hundreds created)

BUSINESS, MARKETING & OTHER SKILLS

- Website SEO
- Social media marketing
- Email marketing
- B2B software management
- Team management
- Technical consulting
- Microsoft Power Platform moderation & training
- Music DJ

DAY-TO-DAY RESPONSIBILITIES

BRAINTREE – MASTERS OF MICROSOFT

Senior Technical Consultant

- Product Logo design
- Microsoft Power Apps UX/UI
- Icon design for Microsoft Apps
- Azure DevOps daily progress report following Agile methodology
- Microsoft Power Apps in a Day moderator
 - Power Automate
 - Power Apps (Model-driven apps)
- All App tutorial documentation using Scribe
- Azure DevOps Wiki documentation – Design Standards
- Microsoft Power Pages (Website builder)
- Design of all App artworks

EDUCATION

- Grey College Secondary School
1992 – 2003, Bloemfontein
- Bcomm. Marketing
2011 – 2014, UFS
- NASM – USA (sports medicine)
2009 – 2013
- Microsoft Power Platform Fundamentals
2025



Google Ads



HOSTAFRICA



HTML



Microsoft Power Platform



Power Automate



Microsoft Power Apps



Power Pages



shopify



Webflow



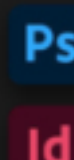
Webmail



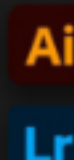
WooCommerce



WordPress



Ps



Ai



Ae



Id



Lr



Pr

cPanel

facebook Ads



Discord



elementor

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