



FRANK SPILLMAN

SENIOR WEB DEVELOPER | E-COMMERCE | DIGITAL DESIGNER

As the founder of Web Evolve, I'm a versatile digital professional with over 8 years of experience building responsive websites, designing intuitive interfaces, and developing branded digital products. I bring together front-end development, digital marketing, and user-centered design to create solutions that deliver — for both e-commerce brands and enterprise platforms.

My work includes leading UX/UI design and visual systems on Microsoft-aligned platforms, where I craft clean dashboards, design adaptive cards, create hundreds of custom app icons, and develop AI-powered corporate characters used across onboarding, internal tools, and dashboards.

Driven, well-organized, and passionate about people, I'm committed to continuous growth, innovation, and delivering work that is both purposeful and beautifully executed.

WORK EXPERIENCE

SENIOR TECHNICAL CONSULTANT

2022 – Present

- UX/UI
- Power Apps dashboard design
- Adaptive Card design
- Custom app icon system (hundreds created)
- AI-powered character creation (16+ actors, multiple scenes)
- Equipment lifecycle flowcharts & logic
- Floor plan seat booking interface (HTML/CSS)
- Logo design
- Technical consulting and support
- Microsoft Power Apps in a Day course – Moderator
- Microsoft Power Automate – Moderator
- Welcome screen design (modern, minimal, Microsoft style)

BrainTree

Reference:
Pieter Cornelius
VP | Productivity ISV
+27(0)87 805 1772

FOUNDER | DIRECTOR

2022 – Present

- Custom Website Design and Development
- UX/UI
- Email Marketing campaigns
- Website SEO
- Website Hosting Services
- Creative Graphic Content Design
- B2B Product Management Systems
- Security Login Portals
- Interactive Platform Development
- Social media marketing campaigns

Web Evolve

WEBMASTER | ONLINE HEAD

2020 – 2022

- Web development & design
- Shopify
- Webflow
- WordPress
- Digital and print graphic design
- E-Commerce strategist
- Digital marketing coordinator
- B2B stock management systems
- Team management

International Colours

- Jekyll & Hyde (ZA, AUS, UK)
- Brando
- Porter & Craft

Reference:
Thomas Sorensen
General Manager
+27(0)84 555 9986

WORDPRESS WEB DEVELOPER | SOCIAL MEDIA MANAGER

2017 – 2020

- WordPress Developer
- Social media manager
- Graphic Design

Addon Digital

Reference:
Adrienne McCarthy
adrienne@addondigital.co.za

HEALTH & FITNESS SPECIALIST

2005 – 2017

- Personal Training
- Muscle rehabilitation
- USN-sponsored athlete

Self-employed

SKILLS

DESIGN & CREATIVE SKILLS

- UX | UI
- Graphic & digital design
- Email Marketing
 - Klaviyo
 - Mailchimp
- Logo design
- Catalogue design
- Product branding design
- AI character creation (multi-scene corporate actors)
- Video content creative
- Photography (product and fashion)

TECHNICAL & DEVELOPMENT SKILLS

- WordPress
 - Custom theme development, PHP template building, theme setup
 - PHP: WordPress functions, theme hooks
 - HTML5, CSS3, JavaScript
- Shopify
- Webflow
- Microsoft Power Pages
- Microsoft Power Apps
- Microsoft Power Automate
- E-commerce & WooCommerce
- Power Apps dashboard design
- Hotdesk booking interface / Floorplan design
- Adaptive Card design
- Icon system design (hundreds created)

BUSINESS, MARKETING & OTHER SKILLS

- Website SEO
- Social media marketing
- Email marketing
- B2B software management
- Team management
- Technical consulting
- Microsoft Power Platform moderation & training
- Music DJ

DAY-TO-DAY RESPONSIBILITIES

BRAINTREE – MASTERS OF MICROSOFT

Senior Technical Consultant

- Product Logo design
- Microsoft Power Apps UX/UI
- Icon design for Microsoft Apps
- Azure DevOps daily progress report following Agile methodology
- Microsoft Power Apps in a Day moderator
 - Power Automate
 - Power Apps (Model-driven apps)
- All App tutorial documentation using Scribe
- Azure DevOps Wiki documentation – Design Standards
- Microsoft Power Pages (Website builder)
- Design of all App artworks

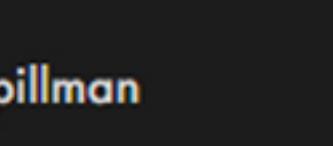
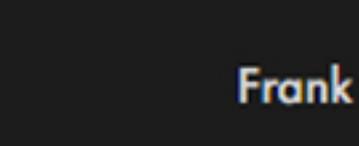
EDUCATION

Grey College Secondary School
1992 – 2003, Bloemfontein

Bcomm. Marketing
2011 – 2014, UFS

NASM – USA (sports medicine)
2009 – 2013

Microsoft Power Platform Fundamentals
2025



Frank Spillman

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